

Promoting the Culture of Entrepreneurship

	09:00 - 13:00	Trainer
Monday	#1. Introductions, ice breaking session #2. General introduction to Entrepreneurship	Maryrose
Tuesday	#3: Traditional Marketing #4: Digital Marketing #5: Hands on Tools #6: Building a Marketing Plan	Angele
Wednesday	#7. Soft skills in Entrepreneurship #8. Communication Skills	Maryrose
Thursday	#9: Networking #10: Work life balance #11: Personal Effectiveness	Maryrose
Friday	#12: Discussions & Conclusions #13: Awards of Certificates	Maryrose

All training sessions held at Gateway Centre, Hilltop Gardens, Triq l-Inkwina, Naxxar (tel: +356 21224900).

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